

Expression of Interest – Business Impact Category

Criteria	Points	Points
1. Business Experience – Can only select owner or Senior Manager. Not both	Max 50	
Owner and Manager (>50% ownership) Min.5 out of last 7 years	50	
Owner and Manager (>50% ownership) Min.3 out of last 5 years	40	
Owner and Manager (20%-50% ownership) Min.5 out of last 7 years	35	
Owner and Manager (20%-50% ownership) Min.3 out of last 5 years	25	
Senior Manager Min. 5 out of last 7 years (supervising at least 3 staff)	30	
Senior Manager Min. 3 out of last 5 years (supervising at least 3 staff)	20	
2. Language – English or French	Max. 40	
CLB 10 (IELTS R: 8.0 W: 7.5 L: 8.5 S: 7.5)	40	
CLB 9 (IELTS R: 7.0 W: 7.0 L: 8.0 S: 7.0)	40	
CLB 8 (IELTS R: 6.5 W: 6.5 L: 7.5 S: 6.5)	35	
CLB 7 (IELTS R: 6.0 W: 6.0 L: 6.0 S: 6.0)	30	
CLB 6 (IELTS R: 5.0 W: 5.5 L: 5.5 S: 5.5)	20	
CLB 5 (IELTS R: 4.0 W: 5.0 L: 5.0 S: 5.0)	10	
CLB 4 (IELTS R: 3.5 W: 4.0 L: 4.5 S: 4.0) or post-secondary completion in English/French	0	
Bonus Points for meeting above criteria and second official language	10	
3. Community Endorsement	Max. 35	
Have received a written endorsement from a community within capital region	10	
Have received a written endorsement from rural community	35	
4. Adaptability (potential for multiple selections to a maximum of 35)	Max. 35	
My dependent child/ren enrolled in an educational institution in PEI for a minimum of 6 mths	10	
Spouse/Partner successfully graduated from a post-secondary institution in PEI	5	
Spouse/Partner and/or dependent child(ren) with CLB 6 or higher in English or French	10	
Spouse/Partner has a minimum of 3 yrs work experience in past 5 years	5	
Close family member who are PR or Canadian citizens living in PEI for at least 12 consecutive months	10	
Experience in farming, transferrable farming skills and plan to operate a farm on PEI	10	
5. Age	Max. 20	
18-21	0	
21-24	7	
25-29	20	
30-44	20	
45-49	15	
50-54	7	
Over 54	0	
6. Education	Max. 20	
Master's level or PhD from a graduate school of a college or university, after completion of a Bachelor's or Master's	20	
Post-secondary academic degree(Bachelor) from a college or that required at least three years of full-time study	17	
Post-secondary diploma in a specific trade that required at least two years of full-time study	12	
Completion of secondary school	0	
Total Maximum	200	
With Bonus Language Points	210	